



KRISTI YAMAGUCHI'S

FAMILY LITERACY FESTIVAL

September 5, 2026
9:30 AM - 4:30 PM



San José Public Library
Foundation

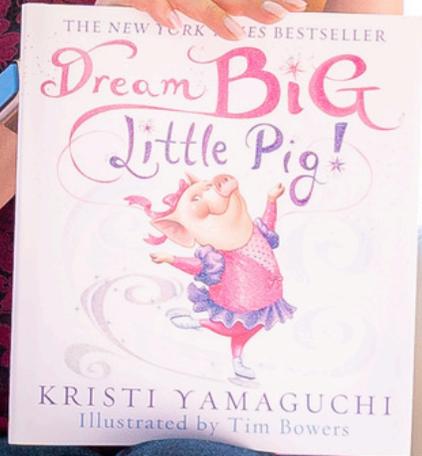


Kristi Yamaguchi's
ALWAYS DREAM



Children's
Discovery
Museum
San José

A literacy collaboration
between Kristi
Yamaguchi's
Always Dream, the
San José Public Library
Foundation, and
Children's Discovery
Museum of San José





KRISTI YAMAGUCHI'S

FAMILY LITERACY FESTIVAL

Presenting Sponsor!



SPONSORSHIP LEVELS

Associate your organization with three very strong and recognizable brands: Kristi Yamaguchi's Always Dream, the San José Public Library Foundation, and the Children's Discovery Museum.

Literary Masterpiece
\$15K

3 available

Instant Classic
\$10K

Best Seller
\$5K

Chapter Sponsor
\$2.5K

Page Sponsor
\$1K

Positioned on All Marketing as "Kristi Yamaguchi's Family Literacy Festival" Presented by "XXX"



Press Release Inclusion



Most Prominent Recognition in All Printed and Day-of-Event Materials



VIP Tabling Opportunity with Company Branding Recognition



Employee Volunteer Opportunities Day-Of-Event



Special Social Media Recognition by Kristi Yamaguchi (group post)

*Seen by approximately 200,000 followers



Sponsor Logo/Name Recognition on Promotional Materials (if sponsorship received before July 1)



Digital Recognition on Social Media and eNewsletter Across All 3 Orgs

*Seen by approx. 159,000 followers



Digital Recognition on Website Across All 3 Orgs



Number of Event Tickets

24 tickets

12 tickets

8 tickets

6 tickets

4 tickets



Kristi Yamaguchi's signature Annual Family Literacy Festival, in collaboration with the San José Public Library Foundation and Children's Discovery Museum, serves to promote literacy and remind families of the importance of reading.

The 4th Annual Family Literacy Festival will be held on Saturday, September 5, 2026 at Children's Discovery Museum (located in Downtown San José) from 9:30am to 4:30pm. Families can enjoy all the Museum has to offer along with celebrity and author story readings, hands-on activities and art projects, and family-friendly entertainment. This is all included with your special event day admission ticket to Children's Discovery Museum on September 5.

In addition to appearances by Olympic Gold Medalist and children's book author Kristi Yamaguchi, past celebrity guests have included San José Mayor Matt Mahan, award winning children's book authors, Olympic and professional athletes, performances by Disney's Choo Choo Soul & Grammy Award winning Alphabet Rockers, and appearances by some of your favorite local mascots from the San José Sharks and San José Earthquakes!

It is our sincere desire that you will partner with us by sponsoring Kristi Yamaguchi's 2026 Annual Family Literacy Festival. This signature back-to-school event presents a wonderful opportunity to associate your organization with three very strong and recognizable brands: Kristi Yamaguchi's Always Dream, San José Public Library Foundation, & Children's Discovery Museum.

