



# Sponsor A Classroom











At Kristi Yamaguchi's Always Dream, we believe that literacy is the foundation for pursuing dreams. But in communities experiencing poverty, there can be as little as 1 book per 300 children. Our Always Reading program addresses this critical issue.

**About Always Reading** 

Always Reading provides families of Transitional Kinder and Kindergarten children in our partner schools with a tablet, access to a digital children's library, and a Book Coach to engage families in reading throughout the school year. Book Coaches teach families to use the tablet. and stay connected 2x per week via text with encouragement, strategies, and accountability. For families that do not have reliable wifi at home, Always Dream provides a data connection for tablet use. The tablet collects reading data for the student, which our Book Coaches provide to their teachers, working in collaboration to support families and students in developing early literacy skills, engagement in learning, and a love of reading.

"We love the variety of stories. We have access to much more than we would just going to the library. It makes for special family time together to read and makes reading quick and easy."

- Always Reading parent

### **Sponsorship Benefits**

Your \$10,000 sponsorship enables Always Dream to deliver our program including tablets, data connections, digital library subscriptions, hard copy books, and Book Coach support.

## Your Classroom Sponsorship includes the following benefits:



Access to exclusive sponsorship events and opportunities



Mid-year and year-end impact reports from the Always Reading program



Stories from participating families and teachers



Recognition on Always Dream website and in communication materials

#### Where We Serve

We partner with Title 1 elementary schools across the San Francisco Bay Area, serving nearly 2,500 individuals across 50 classrooms in the 2024-25 school year.



Bay Area Partner Schools



An Always Dream Classroom

#### **Contact**

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