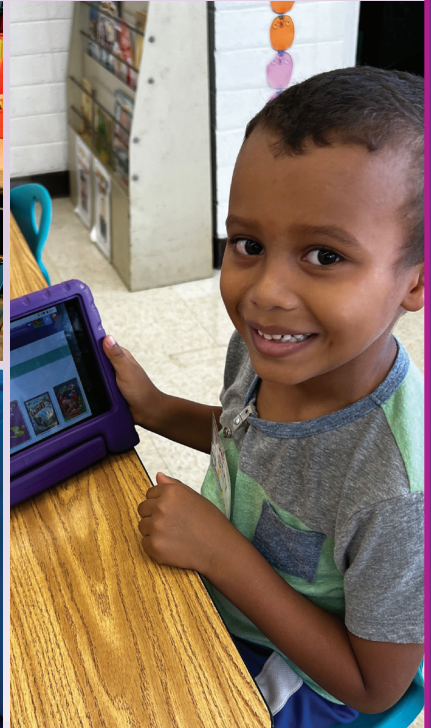




Kristi Yamaguchi's
ALWAYS DREAM



2022-23
Impact Report

Dear Friends,

Another school year has passed, and if we had to choose a word to sum up the progress made, it would undoubtedly be “proud.” The work that we do is not only made possible through the efforts of our incredible team, donors, and supporters, but also through the effort of our Always Dream families.

This year, we reached a milestone of partnering with **1,000 families** across the San Francisco Bay Area and Hawai‘i. Guided by our dedicated Book Coaches, and using the Always Reading provided tablet and digital library, the **2,500 individuals** who joined our program worked hard to cultivate at-home reading routines and explore the new and exciting worlds in between the pages of books.

We were proud to bring our program to **eight new schools and 22 new classrooms** in the 2022-23 school year. This progress inspires us as we set our sights on reaching an ambitious goal of serving 10,000 individuals annually by 2027. We are deeply committed to helping families find a shared love of reading because when children have access to books and are read aloud with, it builds a foundation for literacy and increases their likelihood for future academic success.

We are thrilled to share this year’s program data, survey results, and stories from families and teachers in the following pages. This work always comes back to the families we serve, and we truly value the insight they provide as we build towards our 2027 goals.

Donors and partners play an integral role in our efforts, and we couldn’t do this important work without you. Thank you for your support!

Dream big,



Kristi Yamaguchi
Founder & Chair



Aarika Riddle
Executive Director

Always Reading

Highlights from the 2022-23 School Year



Always Dream provides families of Pre-K, TK, and Kinder students with a tablet, digital children's library, and a Book Coach. Book Coaches work with families to use their tablets to broaden access to books, increase at-home reading time, and engage families in their child's learning journey.

1,000
students

1,500
family members

213 Spanish-speaking families



21
schools

68
classrooms

77%
of students
qualify for
the free or
reduced-price
lunch program

548,525
total minutes read

107,281
total books read

83% of families reported
reading for at least 15
minutes every time they read
with their child



“ *I enjoyed seeing the students' excitement when using their tablets in school and then going home to use it! Also the beautiful books that were given to the students were such an amazing gift!”*

-Teacher at Chiefess Kapi'olani Elementary

Book Coaches

Always Reading Book Coaches provide consistent and inclusive support for families, helping them make the most of their Always Reading tablet, data plan (if no WIFI at home), digital children's library, and physical books.

Our Book Coaches connect and build relationships with families, using a two-way translation app to text in their home language.



of families report they found their Book Coach to be a valuable part of the program



of teachers/principals found their Book Coach was able to resolve any questions or requests in a timely manner



of teachers found their Book Coach valuable in supporting family engagement goals for their classroom



of families report that they found it useful when their Book Coach sent a message checking on their family's reading activity

“ I love when teachers request a book collection on a topic that aligns with their classroom lessons. One time, a teacher asked for a nonfiction book collection about animals because they were working on informative writing with animals. I created this collection and shared with the families so they could read a variety of nonfiction books on many different animals at home.”



-Terrie Togafau-Tarpley, Lead Book Coach (HI)

Importance of Family Reading

Our program isn't just about reading more books, it's about increasing family knowledge of the importance of reading with their child, and how that can impact their educational journey ahead.



of families report that they play an important role in **creating reading routines for their child**



of families report **trying a new strategy** with their child because of what they read in a **text message**



of families report that Always Reading helped them understand that **family reading helps their child's brain grow**



of families report that Always Reading helped them understand that **family reading helps their child learn new words**



“ Kamaleo loves reading! It is part of our routine in the morning and evenings. I also love the fact that I got responses from the text messages if I had any questions or concerns.”

—Always Reading Parent (HI)

Increasing Family Engagement and a Love of Reading

We know that students with engaged families perform better in school and are more likely to graduate high school. And helping young students develop an early love of reading together with their families is a proven strategy for student success.



of families report that they are better able to **engage in reading time** with their child



of families report that participating in Always Reading has made it **easier to make read aloud time interesting** for their child



of families report **their child asks to be read to more often**



of families report **their child shows greater interest in reading books**

“ I love the read aloud function and how it highlights each spoken word for my son to follow along. His reading development has really jumped this year because of a combination of a great teacher and this program. He loved getting new books regularly and loved to get reading time alone with his tablet.”

-Always Reading Parent (CA)

Looking Ahead: Impact 2027

Always Dream is committed to deepening our work in California and Hawai'i. The research shows that family engagement and early literacy support are critical, and our growing partnerships with districts, complex areas, and schools prove it.

With increased demand for our services and a track record of success with our model, we have set an ambitious goal to serve 10,000 individuals annually (27,000 individuals in total) with 75 school partners by 2027. **Join us in our work to create an impact through these three initiatives:**

Expand

We will increase our impact and reach more families and children than ever before

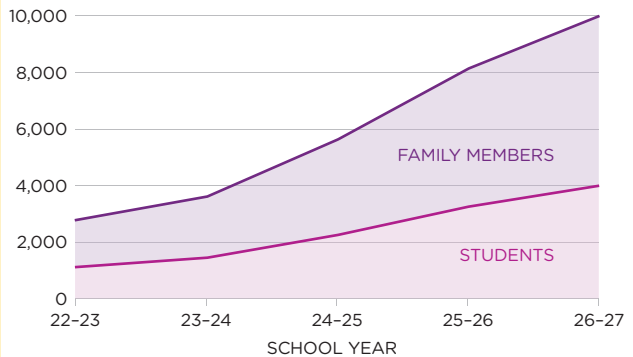
Innovate

We are creating new program delivery and partnership models to better serve our diverse community

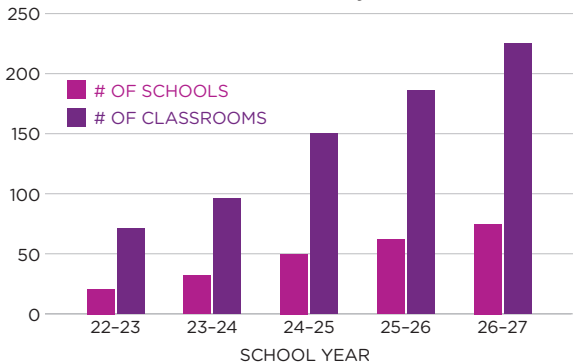
Amplify

We are building capacity and infrastructure to scale efficiently and become a well-known organization

Always Dream Students and Family Members Served



Always Dream Schools and Classroom Growth Projections



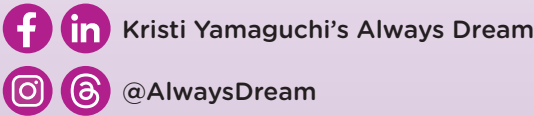
We're building a community of family readers—
JOIN US!

Sign up for our mailing list:



Make a donation.

Follow us and spread the word.



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